



Keith Webster BSc, Dip TP, MRTPI, MBA

Principal Consultant

Professional Qualifications and Training

<i>BSc</i>	<i>Environmental Sciences</i>
<i>Dip TP</i>	<i>Diploma in Town Planning</i>
<i>MRTPI</i>	<i>Member of the Royal Town Planning Institute</i>
<i>MBA</i>	<i>Masters in Business Administration</i>

PRINCE2 Foundation and Practitioner Certificate in Project Management (2006)

Profile & Career Summary

Keith has over thirty years experience of the planning and implementation of development and regeneration strategies and projects in both the private and public sectors. Since 1997 Keith has worked for the development, regeneration and planning consultants ANCER SPA Ltd on a number of significant projects, including the following:

Advantage West Midlands – Town planning and project development support for strategic employment areas at Chatterley Valley in North Staffordshire and i54 near Wolverhampton, Junction 2, M54. This included the submission and negotiation of complex outline and detailed planning applications for site preparation, commercial development and on and off-site highway works. Both were EIA developments requiring the coordination of multi-disciplinary Environmental Statements. The work has been successful in that both projects, each extending to some 100 hectares of development, have received outline planning permission and in many cases approval of subsequent reserved matters. This has involved working with private sector developers such as Jaguar Land Rover, Gazeley (UK) Ltd, Northern Trust and Stoford Developments Ltd on project development and making planning submissions on their behalf for major schemes such as Jaguar Land Rover's 95,000m² Engine Manufacturing Centre at i54 site and Gazeley's 35,000m² 'Blue Planet' warehouse at Chatterley Valley, now occupied by JCB.

East Midlands Development Agency (EMDA) – Master Plan and development options appraisal for mixed-use development of a 20ha brownfield site close to Chesterfield town centre. Project development support and funding applications for various schemes throughout the Nottinghamshire and North Derbyshire former coalfield area including; Innovation and Enterprise Centres at Silverstone, Loughborough University, Sherwood Energy Village, Markham Employment Growth Zone and Leicester Priority Investment Areas. Co-ordination of Northamptonshire Sustainable Communities Plan bid.

Homes & Communities Agency – Provision of planning strategy advice for the T54 strategic employment area at Telford. Subsequent project development with AMEC including obtaining outline planning permission for 60,000m² of employment development.

Stoke on Trent City Council - Regeneration project development and associated ERDF Objective 2 and Single Pot funding applications in and around Stoke on a variety of economic development projects. This has included securing a gap funding grant towards a new manufacturing plant to enable the relocation of Olympus Engineering and a feasibility study to find a site for a major waste transfer/recycling facility for Stoke on Trent City Council.

Birmingham City Council - Employment Land Strategic Investment Plan for East and West Birmingham Regeneration Zone. Client support on site development briefs, feasibility studies and project appraisals for Regeneration Zone schemes. Strategic regeneration frameworks for the A34/41 Stratford Road and Washwood Heath corridors and a development constraints study for the Birmingham Wheels Park area. A study of the potential for a Resource Recovery/Environmental Enterprise Park at Tyseley, with subsequent project development and securing outline planning permission at the Tyseley Wharf site owned by the Canal & Rivers Trust. Viability and deliverability appraisal of the Aston Newtown Lozells Area Action Plan and a study of boundary options for the Aston East Regional Investment Site with submission of evidence to Inspector's examination of the AAP.

Staffordshire County Council – Preparation of planning applications for highway improvements projects on the A50 at Uttoxeter and at the Meaford Employment area near Stafford.

Grantham Growth Point - Provision of planning and development advice to the Buckminster Estate for the development of 3,500 new houses and a 30 ha employment area as a sustainable urban extension on the edge of Grantham Lincolnshire. Preparation and submission of an outline planning application.

Brocklesby Estate – Planning consultancy support for the Scartho Top, Grimsby Strategic Housing Site comprising 1,500 homes. This included obtaining a new outline planning application and preparation of reserved matters applications.

Rolls Royce Controls & Data Services – Appraisal of alternative sites for relocation of their plant in Hall Green, Birmingham. Coordination of full planning application for a 10ha site in Solihull for a 25,000m² advanced manufacturing and technology facility.

Lynton Developments Ltd – Obtaining planning permission for a full planning application for a 35,000m² distribution centre for Poundland. Obtaining discharge of many complex pre-commencement planning conditions.

Praxis Real Estate Management – Obtained outline planning permission for 95,000m² of mixed employment development on a 35ha site at Whitebirk near Blackburn.

National Grid Electricity Transmission Plc – Planning agent support to the Western Link project including submission of planning applications, planning appeals and CPO town planning evidence for a converter station at Deeside in Flintshire.

Hospital of St John & St Elizabeth, St John's Wood, Westminster – Submission of applications for planning permission and conservation area consent for a new block of operating theatres and a new electricity sub-station.

Dudley Metropolitan Borough Council – Identification of potential employment sites for inward investment marketing purposes. Coordination of supporting evidence for designation of a Business Investment Zone at the Waterfront, Brierley Hill. Formulation of an application for designation of Brierley Hill as an Enterprise Zone.

Dagenham, Thames Gateway – Formulation of bid and delivery plan for a £20m SRB5 scheme for the regeneration of the industrial area of Dagenham around the Ford Motor Company plant.

Prior to working for ANCER SPA, Keith held the following posts:

1986 -1997: Director of Development Services at Corby Borough Council.

He played a key role in the town's economic recovery from the closure of its steel works, formulating overall strategy, leading development initiatives, managing land resources and attracting inward investment. This included being project leader for the £20m Corby Urban Village Regeneration scheme that included £6m of SRB funding. He also played a key role in a partnership scheme between CBC, British Steel and a private developer to create a major rail served storage and distribution development on some 100ha of land. He promoted the project through a Local Plan Inquiry and co-ordinated the planning of the release of land for phases 1 and 2 of Eurohub.

1978-86: Principal Planner at the London Borough of Hackney

As a member of a project implementation team he assisted housing renewal programmes, particularly through planning support to Compulsory Purchase Orders. He was given responsibility for the Hackney Road Commercial Improvement Area Project and became project leader for the regeneration of the Broadway Market Area, a former GLC Comprehensive Redevelopment Area which had been aborted leaving much dereliction of housing and commercial property. He set up a local project office and managed a multi-disciplinary team, which achieved numerous construction and environmental projects, including 1000 new homes, community centres, shop and industrial units, new roads, traffic management schemes and pedestrian priority areas.

1974-78 Planning Assistant at the London Borough of Havering

He was part of the Romford Town Centre Project Team, particularly working on the design and implementation of pedestrianisation and environmental improvement schemes e.g. South Street, and the provision of car parking and public transport facilities. He also became involved in environmental assessment of the M25 motorway.

Clients Have Included:

Government Agencies: Advantage West Midlands (AWM), East Midlands (EMDA), East of England Development Agency (EEDA), London Development Agency (LDA), English Partnerships and the Homes & Communities Agency.

Local Authorities: Birmingham City Council, Sandwell and Dudley Councils, Leicester City Council, Mansfield Borough Council, Chesterfield Borough Council, East Northamptonshire Council, North East Derbyshire District Council, Nottinghamshire County Council, Staffordshire County Council, Stoke on Trent City Council and Warwickshire County Council

Private Sector Clients: Bam Construction, the Canal & Rivers Trust, Buckminster Trust, Brocklesby Estate, Calthorpe Estates Ltd (Edgbaston), Deeley Group, Gazeley UK Ltd, Hospital of St John & St Elizabeth, International Security Printers, Jaguar Land Rover, Lynton Developments Ltd, McLaren Construction, Mucklow Group, National Grid Electricity Transmission Plc, Olympus Engineering, Stoford Developments, Renaisi Ltd, Rolls Royce Control & Data Systems.

Contact Information:

Ancer Spa Ltd

Royal Oak Business Centre

4 Lanchester Way

Daventry, Northants.

NN11 8PH

Tel: 01327 300355

Fax: 01327 300330

Mobile: 07711 959173

Email: krwebster@ancerspa.co.uk

Website: www.ancerspa.co.uk

